

MEXICAN FEMALE-FOUNDED ● MULTIPLE AWARD-WINNING ● FAMILY RUN

SO WHAT'S ALL  
THE BUZZ AROUND

**SIEMPRE** ?

**MADE, THE RIGHT WAY, FROM ONLY  
NATURAL INGREDIENTS:**

*Water, agave and yeast.*

**MICRO-DISTILLED IN COPPER  
POTS, FILTERED WITH  
VOLCANIC STONE**

*Quality and traditional innovation: Single estate agave, traditional brick oven, rum & champagne yeast, copper pot stills, filtered through volcanic stone. You should not cook ribs in the microwave, right?*

**BIG ON SOCIAL MEDIA, BIGGER  
IN REAL-LIFE**

*More social media engagement than leading commercial brands, millions of views online. Present with activations in the market. All the marketing hype with the authenticity to back it up.*



# SIEMPRE EXCLUSIVO, VIVO (LIMITED EDITION)

Experience Siempre Exclusivo-Vivo, a unique spirit honoring lost distilling techniques - this ultra-limited yearly expression explores the ancient Peruvian pisco style of distilling live yeast, yielding an old-world mezcal-like tequila without the smoke. What Scotch would be to bourbon.



## TASTING NOTES

**NOSE:** Harmony of aromas with cooked agave, slight peppery touch, fresh fruit, honey, silky butter. A unique sensory journey awaits in each sip of Siempre Exclusivo-Vivo.

**PALATE:** Fresh fruit and honey followed by silky butter and citrus.

**MOUTHFEEL:** Silky and creamy herbal undertones with a smooth peppery finish.

## PRODUCTION DETAILS

**CLASSIFICATION:** Blanco, high-proof

**NOM:** 1414

**TIME IN BARREL:** Unaged

**FERMENTATION:** Wild fermented, open air, fermentation without fibers, Classical Music

**OVEN TYPE:** Stone/Brick

**CRUSHING:** Low-Pressure Roller Mill

**DISTILLATION:** Double in copper stills (slow distillation)

**WATER SOURCE:** Deep Well Water

**QUALITY:** Prestige

**AGAVE TYPE:** 100% Blue Weber, El Chivo, Arandas

**REGION:** Arandas, Jalisco

**ALCOHOL VOLUME:** 47.5% Alc./Vol. / 95 Proof (Special cut, no water dilution)

## POINTS OF DISTINCTION/SELLING POINTS

- Limited Annual Production: Vivo is the first release of the Exclusivo Series producing only 9,000 bottles.
- Sustainable: Bottles are made of 100% recycled glass, labels are made of agave and hemp fibers, and closures are 100% cork.
- Innovative: The first Tequila produced by distilling live yeast.
- Best in Class: Created by Renowned Master Tequilero, Sergio Cruz, and International Tequila Academy founder, Adam Fodor.
- Natural Ingredients: Water, Agave, Yeast
- Award Winning

